



P.O. Box 2293 | Richmond, Indiana 47374
(937) 733-9252
indianacuddlecotcampaign@gmail.com
www.indianacuddlecotcampaign.com

Dear Friends,

Join us for the **4th Annual Indiana Cuddle Cot 5K Run | Walk** on Saturday, August 24, 2019 at 9am. Our event will be held at Glen Miller Golf Course. **In 2018, we hosted over 300 participants and their guests to raise over \$5,000!**

Why We're So Passionate

Every year in the United States 26,000 babies are stillborn just shortly before their birth. It is heartbreaking to wait to meet your baby only to have your hopes and dreams shattered as you learn your baby has died. For most families, the cause is never known. We hope to change that by increasing awareness with this amazing event.

We will be raising money for the Indiana Cuddle Cot Campaign, a non-profit 501 (c)(3) established in 2016 that provides education to the public regarding Pregnancy and Infant Loss, bereavement assistance to local hospitals and staff, as well as support to families who have suffered the unimaginable. Our event includes many local families who have been affected by stillbirth AND miscarriage. Every baby, no matter how little or how far along needs to be celebrated! Many of these families want to share their story and ensure that others are educated on this subject.

About the Event

The 4th Annual Indiana Cuddle Cot Campaign 5K Run | Walk is a family event that consists of a 5K Run and/or Walk and vendor booths for small local businesses and organizations that aid in additional support for families.

Get Involved

- Your donation is 100% tax deductible
- Your involvement and donation directly benefit the Indiana Cuddle Cot Campaign
- Market your organization to the Wayne County and surrounding communities
- Supporting a cause that needs our immediate attention and will help local families

Please see the vendor/sponsorship form details on the following pages. If you have questions or collaboration ideas, please reach out to me directly at the contact information at the top of this letter.

We thank you for your time and attention on behalf of the 26,000 families that will face the devastation of stillbirth in the United States this year. With your help, we look forward to a successful event in 2019.

Sincerely,

Brit Irvine
Founder & Director
Indiana Cuddle Cot Campaign



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Sponsorship Packages

Platinum Sponsor: \$1000

- Be part of a great cause
- Logo on T-Shirt
- Acknowledgment at event
- Logo and link on website
- Logo and link on Facebook
- (2) Complimentary Registrations & (2) T-Shirts

Gold Sponsor: \$500

- Be part of a great cause
- Logo on T-Shirt
- Acknowledgement at event
- Logo and link on website
- Logo and link on Facebook

Silver Sponsor: \$250

- Be part of a great cause
- Mention on Website
- Name on T-Shirt

Bronze Sponsor: \$100

- Be part of a great cause
- Mention on Website

Vendor: No Charge

- Set up a vendor booth at event



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CONTACT INFORMATION

Company/Organization Name: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

PACKAGE TYPE

Platinum (\$1,000) Gold (\$500) Silver (\$250) Bronze (\$100) Vendor (\$0)

checks can be made out to: Indiana Cuddle Cot Campaign or ICCC

If you select the platinum or gold package, please email your logo to the email above.

VENDOR INFORMATION (please only fill out if you wish to set up a booth at our event)

Type of Company: _____

Will you be providing free items/products/services to attendees? Yes No

If yes, please explain: _____

Will you need any of the following items?

Table Yes No

* limit of 1 table per vendor *

Chairs Yes No

* if yes, how many? _____ *

Mail Vendor Form To: PO Box 2293, Richmond, IN 47375

For questions, contact: Brit Irvine at (937) 733-9252